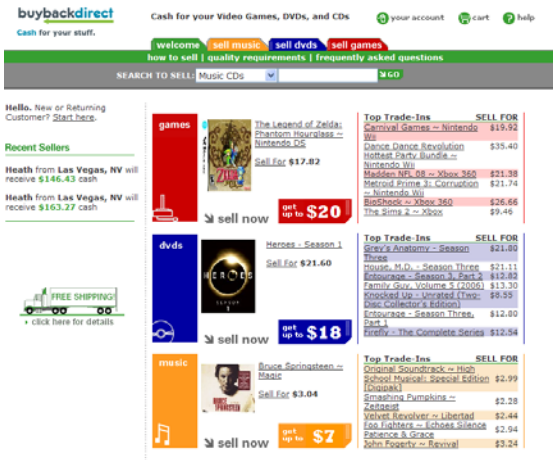
buybak.com™

Process and Benefit Diagram – eBay Sellers

Consumer/households sell no longer wanted personal inventory.

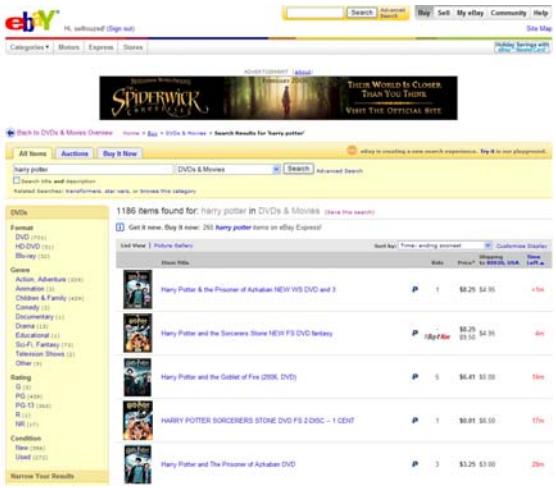
Consumers and the over 100M households that have over $3000 dollars of product that could be resold, but isn't.
(AC Nielson/eBay, Spring '07)

Consumers who sell product successfully would shop (spend those new found dollars) on the eBay seller's store, products or the eBay marketplace in general.



Consumers generally do not sell through auctions or online marketplaces, but they will if they can sell in bulk, simply and efficiently.

Consumers are paid by merchants/retailers via check or PayPal



Additional product sourced for the eBay Marketplaces and its sellers – which would be unique and beneficial for both parties

Retailers receive product and check for quality and quantity

eBay

Sellers

Product is listed on eBay, ProStores, Half.com and Shopping.com for sale.

eBay Sellers acquire consumers no-longer wanted personal inventory through "BuyBak" sites to be resold online. This product is a practically unlimited supply of resalable product.