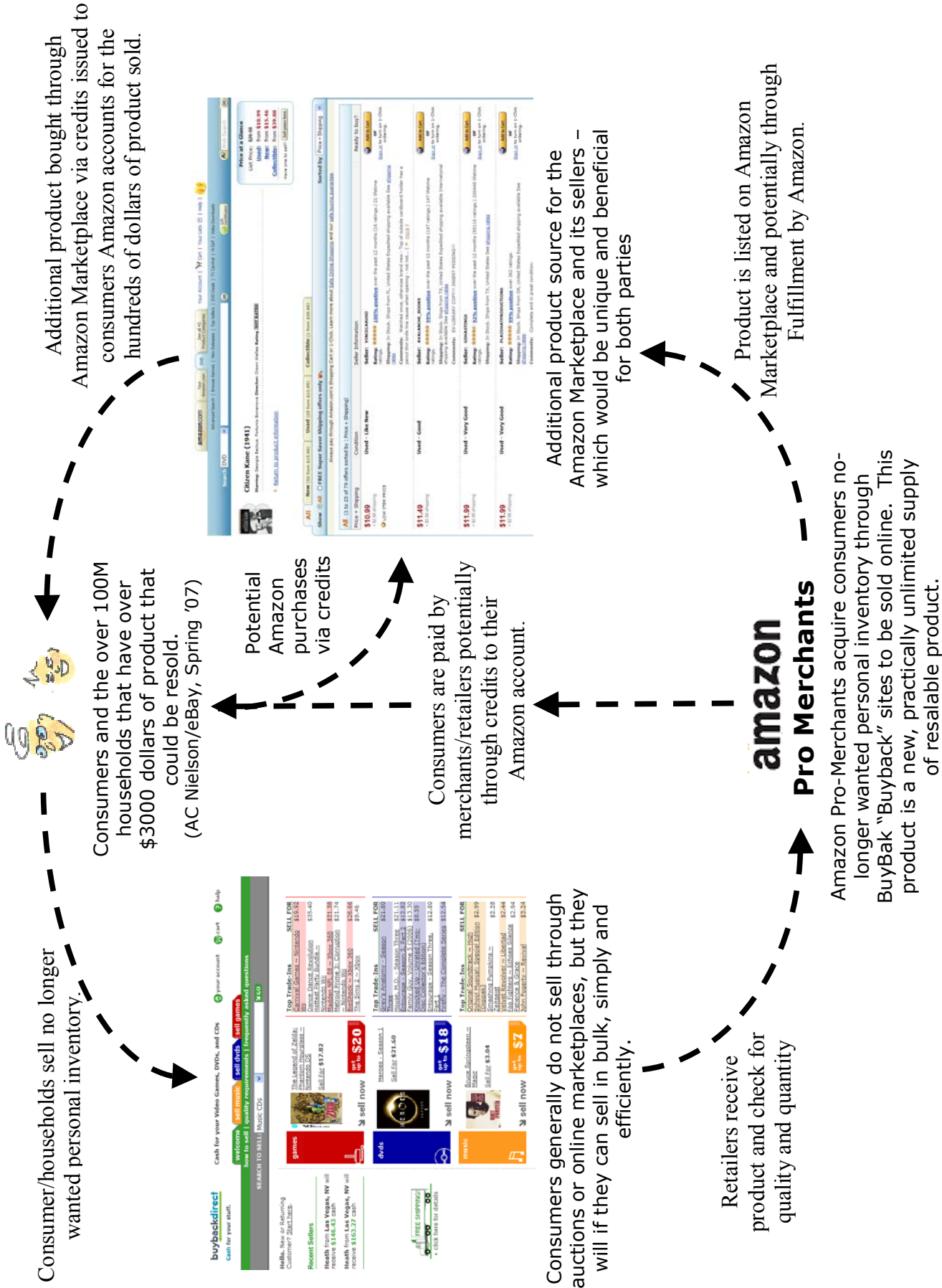




## Process and Benefit Diagram - Amazon Merchants



Consumer/households sell no longer wanted personal inventory.

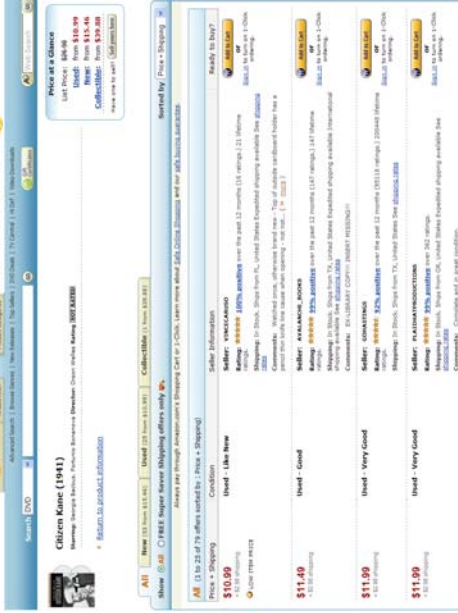
Consumer/households sell via buybackdirect.com



Consumers generally do not sell through auctions or online marketplaces, but they will if they can sell in bulk, simply and efficiently.

Retailers receive product and check for quality and quantity

Consumers/retailers potentially pay merchants through credits to their Amazon account.



Additional product source for the Amazon Marketplace and its sellers - which would be unique and beneficial for both parties

Product is listed on Amazon Marketplace and potentially through Fulfillment by Amazon.

Amazon Pro-Merchants acquire consumers no longer wanted personal inventory through BuyBak "Buyback" sites to be sold online. This product is a new, practically unlimited supply of resalable product.